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PROSOCO, Inc.

FOR: cc:	Mike Dickey Steve Hawkins Brian Koenings Paul Tessier
SUBJECT:	Midwest Block & Brick Kansas City, MO
DATE:	June 14, 2004

PROJECT: PTP 0403-04

SAMPLES SUBMITTED: Nine types of concrete samples, all with "Masterbuilders Color Cure" integral water repellent

Block	Name/Color	Size
Split-face CMU	"Burgundy" (Brown)	
Split-face CMU	"Red" (Red)	- 16" x 8" x 8"
Split-face CMU	"Ivory" (Gray)	10 x 0 x 0
Split-face CMU	"Coral" (Red)	
Smooth-face Concrete Brick	"Earthstone Buff" (Dark Red)	11 ½ x 3½ x
Smooth-face Concrete Brick	"Cream" (White)	3½
Split-face Concrete Brick	"Parchment" (White)	
Smooth-face Concrete Brick "Parchment" (White)		15½ x 2 x 3½
Smooth-face Concrete Brick	"Gold" (Tan)	

Submitted by: Mike Hulen & Justin Meyer Midwest Block & Brick





PURPOSE OF TESTING:

Nine integrally colored split-face and smooth-face concrete block and concrete brick, all with large, small and fine aggregate were submitted for testing using PROSOCO's new construction cleaning, water repellent products, and graffiti control products.

A. Cleaning Concrete Masonry Units: Sure Klean[®] Custom Masonry Cleaner was evaluated for removal of laboratory applied mortar.

To simulate new construction soiling, all concrete masonry units (CMU's) are placed on a bench with finished surface facing upward. Hollow cylinders measuring 50 mm in diameter and 75 mm tall are positioned on top of each CMU and filled with a wet mixture of Ash Grove[®] Type S mortar. The wet, mortar-filled cylinder is allowed to remain in contact with the CMU for 10 minutes before removal.

Heavy deposits of mortar are removed with dry scraping after 24 hours. Prepared cleaning solutions are then evaluated for their effectiveness in removing residual Ash Grove[®] Type S mortar staining after 3 days, 7 days, and 14 days of curing^{*}.

B. Color Uniformity Testing - Sure Klean[®] Custom Masonry Cleaner and Sure Klean[®] Concrete Brick Cleaner* was evaluated at various dilutions to determine the optimal concentration of cleaner that leaves the external surface looking most like the natural through-body color of the CMU. Color uniformity was evaluated by comparing aggregate exposure and surface pigment alternation/removal of each cleaned surface compared to the natural through-body color of the CMU.

<u>Aggregate Exposure</u> is the visual examination comparing aggregate exposure of the interior, throughbody section of CMU to surfaces cleaned with selected product(s) at given dilutions.

<u>Surface Pigment Alteration/Removal</u> is the visual examination comparing the pigmentation of the interior, through-body section of the CMU to surfaces cleaned with selected product(s) at given dilutions.

The following is the scale used for reporting results of both categories:

- 0 Worst match to through-body
- 3 **Good** match to through-body
- 1 **Poor** match to through-body
- 4 **Best** match to through-body
- 2 Fair match to through-body

NOTE: When cleaning integrally colored CMU.

Integrally colored concrete masonry units (CMU's) frequently have high amounts of pigments concentrated on the surface of the cured concrete unit. Variation of surface pigment concentrations from one CMU to the next creates a blotchy appearance in the completed wall. Allowed to remain on the surface of the CMU, the weakly bound pigment will weather and streak, further detracting from the appearance of the completed CMU wall.

In addition to removing excess mortar and construction related soiling, the goal of any cleaning operation undertaken on integrally colored CMU should include removal of unnaturally high concentrations of surface pigment. By revealing the natural through-body color on the integrally colored unit, the overall color uniformity and weathering resistance of the completed CMU wall is improved.

C. Protective Water Repellents – Sure Klean[®] Custom Masonry Sealer and Sure Klean[®] Weather Seal Siloxane WB Concentrate (1:9), (1:14) were evaluated for their ability to provide water repellency to the submitted samples.

D. Graffiti Control – Sure Klean[®] Custom Masonry Sealer was evaluated for its ability to control graffiti on the submitted samples. Sure Klean[®] Fast Acting Stripper and Defacer Eraser[®] Graffiti Wipe were evaluated for their ability to remove graffiti from the submitted samples.

*In the original report, this product was called Sure Klean[®] Burnished Custom Masonry Cleaner. This report was revised when the product name was changed.





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PRODUCTS EVALUATED FOR CLEANING AND COLOR UNIFORMITY

Block Type	Product	Dilution
All Submitted Samples	Sure Klean [®] Custom Masonry Cleaner	1:2, 1:4, 1:6
"Earthstone Buff" smooth- face concrete brick	Color Uniformity Only: Sure Klean [®] Concrete Brick Cleaner	1:3

WATER REPELLENT PRODUCTS EVALUATED

Block Type	Product	Dilution
	Sure Klean [®] Custom Masonry Sealer	Concentrate
All Submitted Samples	Sure Klean [®] Weather Seal Siloxane WB Concentrate	1:9, 1:14

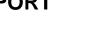
GRAFFITI CONTROL PRODUCTS EVALUATED

Block Type	Product	Dilution
All Submitted Samples	Sure Klean [®] Custom Masonry Sealer	Concentrate

GRAFFITI REMOVAL PRODUCTS EVALUATED

Block Type	Product	Dilution
All Submitted Samples	Sure Klean [®] Fast Acting Stripper	Concentrate
	Defacer Eraser [®] Graffiti Wipe	Concentrate





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SECTION A - CLEANING INTEGRALLY COLORED CMU's

DESCRIPTION OF PRODUCTS EVALUATED

These cleaning trials were conducted to determine the optimal cleaning/cure time combination.

Sure Klean[®] **Custom Masonry Cleaner** – A general purpose, concentrated acidic cleaner for most custom masonry and colored concrete. Removes concrete splashes, excess mortar, mud, heavy efflorescence and surface soiling, leaving the masonry clean and uniform with no acid burning or streaking. Liquid concentrate for dilution with 2-6 parts water. Apply by brush or low-pressure spray.

TEST METHOD – Cleaning

Dilution ratios refer to mixtures of parts concentrated cleaner : parts fresh water. Chemical cleaners were evaluated using the following procedure:

- 1. Prewet the surface with water.
- 2. Apply each cleaner at the appropriate dilutions.
- 3. Allow appropriate dwell time for each cleaner:

- 4. Reapply the products and moderately agitate with a brush.
- 5. Pressure rinse thoroughly.*
- 6. Allow the surface to dry for at least 18 hours and visually examine.

*Pressure rinsing was conducted at approximately 1300 psi with a warm water flow rate of 1.9 gallons per minute.





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TEST RESULTS – Cleaning

% Removal of Type S Mortar

"В	urgundy" (Brown) S	plit-face CMU		
Product	Dilution	3 day	7 day	14 day
Custom Masonry Cleaner	1:2	95%	95%	90%
Custom Masonry Cleaner	1:4	95%	95%	85%
Custom Masonry Cleaner	1:6	90%	85%	75%
	"Red" (Red) Split-	face CMU		
Product	Dilution	3 day	7 day	14 day
Custom Masonry Cleaner	1:2	95%	90%	90%
Custom Masonry Cleaner	1:4	95%	90%	90%
Custom Masonry Cleaner	1:6	95%	90%	90%
Deciderat	"Ivory" (Gray) Split		-	44.4
Product	Dilution	<u>3 day</u>	7 day	14 day
Custom Masonry Cleaner	1:2	95%	95%	85%
Custom Masonry Cleaner	1:4	95%	95%	85%
Custom Masonry Cleaner	1:6	95%	95%	85%
	"Coral" (Red) Split	-face CMU		
Product	Dilution	3 day	7 day	14 day
Custom Masonry Cleaner	1:2	95%	90%	80%
Custom Masonry Cleaner	1:4	95%	90%	80%
Custom Masonry Cleaner	1:6	95%	90%	80%
"Earthstone B	uff" (Dark Red) Sm	ooth-face Con	crete Brick	
Product	Dilution	3 day	7 day	14 day
Custom Masonry Cleaner	1:2	95%	90%	90%
Custom Masonry Cleaner	1:4	95%	90%	80%
Custom Masonry Cleaner	1:6	95%	90%	90%





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TEST RESULTS – Cleaning

% Removal of Type S Mortar

Custom Masonry Cleaner

Custom Masonry Cleaner

"Cream" (\	White) Smooth-fa	ce Concrete I	Brick	
Product	Dilution	3 day	7 day	14 day
Custom Masonry Cleaner	1:2	95%	95%	80%
Custom Masonry Cleaner	1:4	95%	95%	80%
Custom Masonry Cleaner	1:6	95%	95%	80%
"Parchmen	t" (White) Split-fa	ace Concrete	Brick	
Product	Dilution	3 day	7 day	14 day
Custom Masonry Cleaner	1:2	95%	95%	70%
Custom Masonry Cleaner	1:4	95%	95%	70%
Custom Masonry Cleaner	1:6	95%	95%	70%
"Parchment"	' (White) Smooth	-face Concret	e Brick	
Product	Dilution	3 day	7 day	14 day
Custom Masonry Cleaner	1:2	95%	95%	95%
Custom Masonry Cleaner	1:4	95%	95%	95%
Custom Masonry Cleaner	1:6	95%	95%	95%
"Gold" (T	Tan) Smooth-face	e Concrete Br	ick	
Product	Dilution	3 day	7 day	14 day
		98%		

1:4

1:6

98%

98%

95%

95%

90%

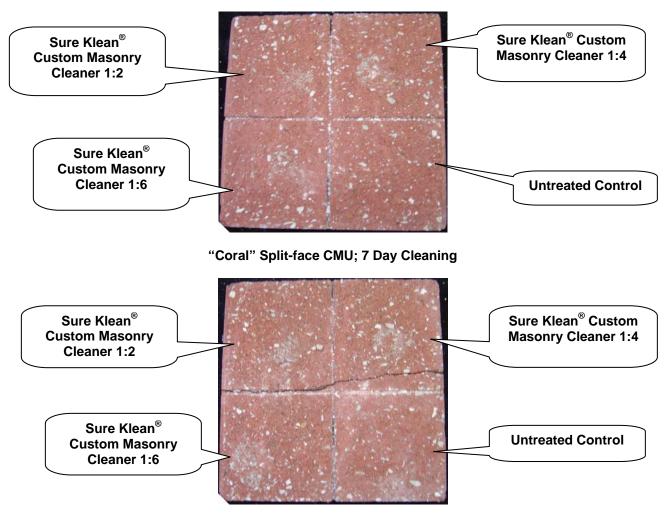
85%



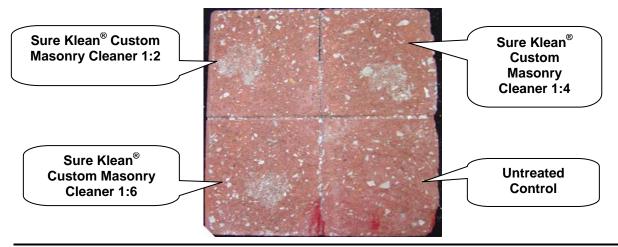


PHOTOGRAPHS- Cleaning





"Coral" Split-face CMU; 14 Day Cleaning







CONCLUSIONS – Cleaning

Based on the test data, all of the submitted block samples were efficiently cleaned with a dilution of the selected PROSOCO Inc. cleaning product. Use higher concentrations and surface agitation to maximize aggregate exposure. Use low concentration and surface agitation to minimize aggregate exposure.

All dilutions of Sure Klean[®] Custom Masonry Cleaner tested affected the substrate in a similar manner, removing slight to heavy concentrations of pigmented matrix from the samples, exposing small and large aggregate, and enhancing the natural appearance of the integrally colored concrete masonry unit.

RECOMMENDED PRODUCTS AND DILUTIONS – CLEANING

Recommendations for cleaning for each type of CMU submitted by Midwest Block & Brick, Kansas City, MO, are provided in the chart below. Recommendations are based on the optimum dilution for complete removal of mortar.

Block	New Construction Cleaning (Type S mortar, 14 day)
"Burgundy" Split-face CMU "Coral" Split-face CMU	Sure Klean [®] Custom Masonry Cleaner (1:4)
"Red" Split-face CMU "Ivory" Split-face CMU "Cream" Smooth-face Concrete Brick "Parchment" Smooth-face Concrete Brick "Parchment" Split-face Concrete Brick "Gold" Smooth-face Concrete Brick	Sure Klean [®] Custom Masonry Cleaner (1:6)
"Earthstone Buff" Smooth-face Concrete Brick	No Recommendations*

The most appropriate cleaner and dilution should be determined on the specific job-site, and will be dependent primarily on the nature and severity of soiling present at that location. Pressure rinsing equipment providing at least 400 psi at 4-6 gpm delivered though a 15-40 degree fan spray often produces best cleaning results.

Apply all products in accordance with the manufacturer's recommendation provided on container labels and product data sheets. On-site testing should be conducted to determine the most appropriate cleaning product and procedures for a particular project. See product literature for additional application and product information.

*Due to a difference in surface color from the interior color. See "Color Uniformity" section.





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SECTION B – COLOR UNIFORMITY:

DESCRIPTION OF PRODUCTS EVALUATED – Color Uniformity:

Sure Klean[®] Custom Masonry Cleaner – A general purpose, concentrated acidic cleaner for most custom masonry and colored concrete. Removes concrete splashes, excess mortar, mud, heavy efflorescence and surface soiling, leaving the masonry clean and uniform with no acid burning or streaking. Liquid concentrate for dilution with 2-6 parts water. Apply by brush or low-pressure spray.

Sure Klean® Concrete Brick Cleaner – Removes common construction and atmospheric staining from concrete brick and other architectural concrete surfaces. This general-purpose, non-etching, acidic cleaner removes rust, mud, oil, atmospheric dirt, mortar smears and other stains without altering the surface texture. Concrete Brick Cleaner adds depth to colors and brightens white matrices and exposed aggregate.

*On "Earthstone Buff" Concrete Brick Only

TEST METHOD – Color Uniformity Testing:

Dilution ratios refer to mixtures of parts concentrated cleaner: parts fresh water. Chemical cleaners were evaluated using the following procedure:

- 1. Prewet the surface with water.
- 2. Apply each cleaner at the appropriate dilutions.
- 4. Reapply the products and moderately agitate with a brush.
- 5. Pressure rinse thoroughly.*
- 6. Allow the sample to dry for at least 18 hours and visually examine.
- 7. Break the sample in half and compare the through-body surfaces to the cleaned surfaces for the best match.

*Pressure rinsing was conducted at approximately 1300 psi with a warm water flow rate of 1.9 gallons per minute.





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TEST RESULTS – Color Uniformity

Substrate: Split-face CMU Pigment Color: "Burgundy"				
Product	Dilution	Aggregate Exposure Surface Pign Alteration/Rer		
Sure Klean [®] Custom Masonry Cleaner	1:2	3	3	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	
Substrate: Split-face CMU	Pigment C	color: "Red"		
Product	Dilution	Aggregate Exposure	Surface Pigment Alteration/Removal	
Sure Klean [®] Custom Masonry Cleaner	1:2	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	
Substrate: Split-face CMU	Pigment C	color: "Ivory"	·	
Product	Dilution	Aggregate Exposure	Surface Pigment Alteration/Removal	
Sure Klean [®] Custom Masonry Cleaner	1:2	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	
Substrate: Split-face CMU	Pigment C	color: "Coral"	·	
Product	Dilution	Aggregate Exposure	Surface Pigment Alteration/Removal	
Sure Klean [®] Custom Masonry Cleaner	1:2	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	
Substrate: Smooth-face Concrete Brick	Pigment C	color: "Earthstone Buff"		
Product	Dilution	Aggregate Exposure	Surface Pigment Alteration/Removal	
Sure Klean [®] Custom Masonry Cleaner	1:2	1	1	
Sure Klean [®] Custom Masonry Cleaner	1:4	1	1	
Sure Klean [®] Custom Masonry Cleaner	1:6	1	1	
Sure Klean [®] Concrete Brick Cleaner	1:3	1	1	

Scale used for reporting results of both categories

0 – **Worst** match to through-body

3 – Good match to through-body

1 – **Poor** match to through-body

2 – Fair match to through-body

4 – **Best** match to through-body





TEST RESULTS – Color Uniformity

Substrate: Smooth-face Concrete Brick	Pigment Color: "Cream"			
Product	Dilution	Aggregate Exposure	Surface Pigment Alteration/Removal	
Sure Klean [®] Custom Masonry Cleaner	1:2	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	
Substrate: Smooth-face Concrete Brick	Pigment C	olor: "Parchment"		
Product	Dilution	Aggregate Exposure	Surface Pigment Alteration/Removal	
Sure Klean [®] Custom Masonry Cleaner	1:2	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	
Substrate: Split-face Concrete Brick	Pigment Color: "Parchment"			
Product	Dilution	Aggregate Exposure Surface Pign Alteration/Ren		
Sure Klean [®] Custom Masonry Cleaner	1:2	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	
Substrate: Smooth-face Concrete Brick	Pigment C	olor: "Gold"		
Product	Dilution	Aggregate Exposure	Surface Pigment Alteration/Removal	
Sure Klean [®] Custom Masonry Cleaner	1:2	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:4	4	4	
Sure Klean [®] Custom Masonry Cleaner	1:6	4	4	

Scale used for reporting results of both categories

- 0 **Worst** match to through-body
- 1 **Poor** match to through-body
- 3 **Good** match to through-body
 - 4 **Best** match to through-body

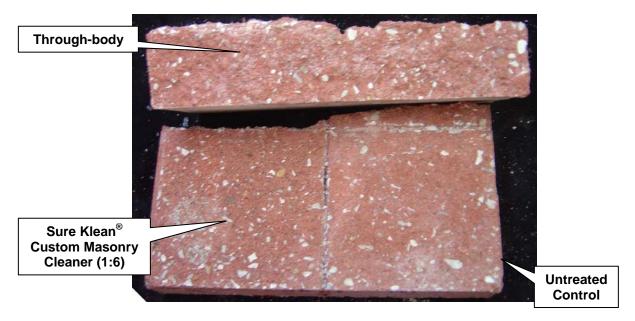
2 - Fair match to through-body





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PHOTOGRAPHS – Color Uniformity



"Coral" Split-face CMU; Through-body





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All dilutions of Sure Klean[®] Custom Masonry Cleaner tested affected the substrate in a similar manner. Higher concentrations of cleaner removed moderate to heavy concentrations of pigmented matrix, exposing small and large aggregate. Lower concentrations of cleaner removed slight to moderate concentrations of pigmented matrix, exposing small and large aggregate. All dilutions enhanced the natural appearance of the integrally colored CMU.

However, for the "Earthstone Buff" concrete brick, the surface layer is a different color than the interior color. There appears to be a thin layer of red pigment on the surface, but the interior of the sample is brown. Therefore, when both Sure Klean[®] Custom Masonry Cleaner and Sure Klean[®] Concrete Brick Cleaner were evaluated, the red surface pigment was removed, exposing the interior brown pigment. For this reason, neither cleaner can be recommended for the "Earthstone Buff" concrete brick.

RECOMMENDATIONS – COLOR UNIFORMITY

Recommendations for color uniformity for each type of CMU and concrete brick submitted by Midwest Block & Brick, Kansas City, MO, are provided in the chart below. Recommendations are based on the optimum dilution that provides the best color uniformity.

Block	Color Uniformity
"Burgundy" Split-face CMU "Coral" Split-face CMU	Sure Klean [®] Custom Masonry Cleaner (1:4)
"Red" Split-face CMU "Ivory" Split-face CMU "Cream" Smooth-face Concrete Brick "Parchment" Smooth-face Concrete Brick "Parchment" Split-face Concrete Brick "Gold" Smooth-face Concrete Brick	Sure Klean [®] Custom Masonry Cleaner (1:6)
"Earthstone Buff" Smooth-face Concrete Brick	No recommendation due to difference in surface color from the interior color

The most appropriate cleaner and dilution should be determined on the specific job-site, and will be dependent primarily on the nature and severity of soiling present at that location. Pressure rinsing equipment providing at least 400 psi at 4-6 gpm delivered though a 15-40 degree fan spray often produces best cleaning results.

Apply all products in accordance with the manufacturer's recommendation provided on container labels and product data sheets. On-site testing should be conducted to determine the most appropriate cleaning product and procedures for a particular project. See product literature for additional application and product information.



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SECTION C – PROTECTIVE WATER REPELLENTS:

The testing described below evaluates the suitability of water repellent treatments.

The surface treatments evaluated were selected for their suitability for application based on the following selection criteria:

- 1. Weatherproofing properties
- 2. Color change
- 3. Ease of application

DESCRIPTIONS OF PRODUCTS EVALUATED – Protective Water Repellents:

Sure Klean[®] Custom Masonry Sealer – A clear, solvent-based silicone elastomer formulated to weatherproof custom masonry units, cast stone, architectural concrete block, precast concrete, wood and porous masonry. Custom Masonry Sealer penetrates and fills pores to prevent water penetration through exterior walls exposed to normal weathering.

Sure Klean[®] Weather Seal Siloxane WB Concentrate – A concentrated water repellent designed for dilution with fresh water at the jobsite. This solvent-free blend of siloxanes and oligomeric alkoxysiloxanes mixes easily with water to produce a penetrating water repellent ideal for application to dense or porous masonry surfaces.

An effective alternative to conventional solvent-based silanes or siloxanes, Siloxane WB penetrates and chemically bonds deep within the masonry substrate to provide long-lasting protection against water-related staining or deterioration. Will not darken, produce a surface film or impair the natural breathing characteristics of treated surfaces.

SAMPLE PREPARATION – Protective Water Repellents:

The submitted blocks were scored, allowed to dry, and to reabsorb atmospheric humidity for 24 hours prior to treatment. The treatment method consisted of a wet-on-wet brush application. All treatments were allowed to cure at least 3 days prior to testing.

TEST METHODS – Protective Water Repellents:

Water Absorption Tube Test: RILEM II.4, 60 mph, 20 Minutes

The water absorption tube test simulating wind driven rain conditions was performed. This test simulates 60 mile per hour wind driven rain conditions for a period of 20 minutes. See Technical Services TECH Note RILEM Tube Test Procedures.





TEST RESULTS – Protective Water Repellents:

Water Absorption Tube Test: RILEM II.4, 60 mph, 20 Minutes

	RESULTS			
"Burgundy" (Brown) Split-face Cl	MU			
Untreated Control	55 mph			
Custom Masonry Sealer	59 mph			
Siloxane WB 1:9	60 mph			
Siloxane WB 1:14	60 mph			
"Red" (Red) Split-face CMU				
Untreated Control	< 40 mph			
Custom Masonry Sealer	56 mph			
Siloxane WB 1:9	60 mph			
Siloxane WB 1:14	60 mph			
"Ivory" (Gray) Split-face CMU				
Untreated Control	< 40 mph			
Custom Masonry Sealer	59 mph			
Siloxane WB 1:9	60 mph			
Siloxane WB 1:14	59 mph			
"Coral" (Red) Split-face CMU				
Untreated Control	< 40 mph			
Custom Masonry Sealer	60 mph			
Siloxane WB 1:9	60 mph			
Siloxane WB 1:14	60 mph			
"Earthstone Buff" (Dark red) Smooth-face Concrete Brick				
Untreated Control	54 mph			
Custom Masonry Sealer	60 mph			
Siloxane WB 1:9	60 mph			
Siloxane WB 1:14	60 mph			





TEST RESULTS – Protective Water Repellents:

Water Absorption Tube Test: RILEM II.4, 60 mph, 20 Minutes

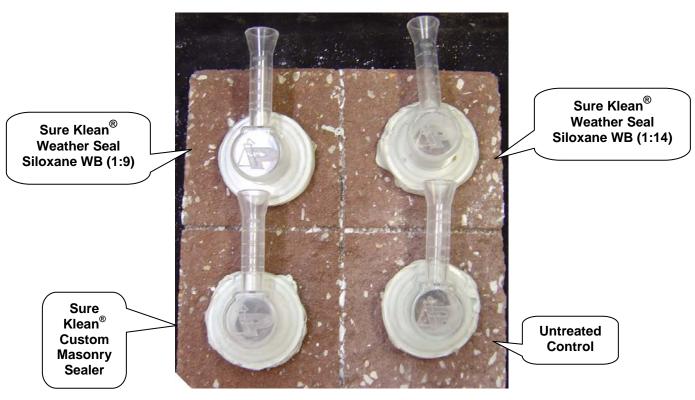
	RESULTS		
"Cream" (White) Smooth-face Concrete Brick			
Untreated Control	< 40 mph		
Custom Masonry Sealer	60 mph		
Siloxane WB 1:9	60 mph		
Siloxane WB 1:14	60 mph		
"Parchment" (White) Split-face Concrete Brick			
Untreated Control	59 mph		
Custom Masonry Sealer	60 mph		
Siloxane WB 1:9	60 mph		
Siloxane WB 1:14	60 mph		
"Parchment" (White) Smooth-face Concrete Brick			
Untreated Control	41 mph		
Custom Masonry Sealer	59 mph		
Siloxane WB 1:9	60 mph		
Siloxane WB 1:14	60 mph		
"Gold" (Tan) Smooth-face Concrete Brick			
Untreated Control	< 40 mph		
Custom Masonry Sealer	60 mph		
Siloxane WB 1:9	60 mph		
Siloxane WB 1:14	60 mph		





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PHOTOGRAPHS- Protective Water Repellents



"Burgundy" Split-face CMU- RILEM Testing





CONCLUSIONS - Protective Water Repellents

Based upon laboratory evaluations, Sure Klean[®] Custom Masonry Sealer and Sure Klean[®] Weather Seal Siloxane WB Concentrate in both dilutions tested provided excellent water repellency to all submitted samples. In addition, Sure Klean[®] Custom Masonry Sealer enhanced the appearance of each CMU.

RECOMMENDATIONS - PROTECTIVE WATER REPELLENTS

Recommendations for water repellency treatment for each type of CMU submitted by Midwest Block & Brick, Kansas City, MO, are provided in the chart below. Recommendations are based on the treatment that proved most effective and can provide water repellency on all types submitted.

Block Type	Water Repellents	
All Submitted Samples	Sure Klean [®] Custom Masonry Sealer OR Sure Klean [®] Weather Seal Siloxane WB Concentrate 1:9 OR Sure Klean [®] Weather Seal Siloxane WB Concentrate 1:14	

Apply all products in accordance with the manufacturer's recommendation provided on container labels and product data sheets. On-site testing should be conducted to determine the most appropriate water repellent product and procedures for a particular project. See product literature for additional application and product information.



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SECTION D - GRAFFITI CONTROL

DESCRIPTION OF PRODUCTS EVALUATED

These trials were conducted to determine the optimal graffiti control treatment.

Graffiti Control Treatments

Sure Klean[®] Custom Masonry Sealer – A clear, solvent-based silicone elastomer formulated to weatherproof concrete block and other porous masonry material. Sure Klean[®] Custom Masonry Sealer protects masonry surfaces from repeated graffiti attacks without altering the natural appearance.

Products Evaluated for Graffiti Removal

Defacer Eraser[®] Graffiti Wipe – An easy-to-use graffiti remover that does not contain methanol, methylene chloride or other "halogenated" solvents prohibited on many projects. Graffiti Wipe removes a variety of graffiti stains from most smooth masonry, wood and metal surfaces.

Sure Klean[®] Fast Acting Stripper – A thixotropic stripping compound formulated specifically for removal of high strength paints and coatings such as epoxies, polyurethanes, and floor enamels. Additionally, Fast Acting Stripper dissolves most spray paints, marking pens, lacquers and other graffiti.

Graffiti Agents

Interior/Exterior Spray Paint (Red) Permanent Marker (Green) Permanent Marker (Red) Permanent Marker (Black)





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SAMPLE PREPARATION – Graffiti Control

This evaluation compares the effectiveness in preventing staining of enamel spray paint and permanent markers.

Sections of the concrete samples were treated with one coat of Sure Klean[®] Custom Masonry Sealer, in accordance with PROSOCO, Inc.'s Product Guide application instructions and then allowed to cure for at least one day. At the end of the one-day cure period, a visual adverse effects evaluation was made and then the graffiti agents were applied to the substrates.

Spray paint and markers were applied as graffiti agents to all treated surfaces no sooner than one day following application of Sure Klean[®] Custom Masonry Sealer. Removal of the graffiti agents was attempted 24 hours after application of the graffiti agents, using Defacer Eraser[®] Graffiti Wipe and Sure Klean[®] Fast Acting Stripper.

TEST METHOD – Graffiti Control

Chemical cleaners were evaluated using the following procedure:

- 1. Apply the product to a dry surface, soiled with graffiti.
- 2. Allow appropriate dwell time:

Graffiti Wipe	5 minutes
Fast Acting Stripper	
Dressure rises therewould work work a respectively	*

- 3. Pressure rinse thoroughly until water runs clear.
- 4. Allow the surface to dry thoroughly and visually examine to determine effectiveness.
- * Pressure rinsing was conducted at approximately 1300 psi with a warm water flow rate of 1.9 gallons per minute.





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TEST RESULTS – Graffiti Control

"Burgundy" (Brown) Split-face CMU					
Untreated Control	Red	Black	Green	Red	% Avg.
	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	95%	98%	90%	98%	95%
Graffiti Wipe	98%	95%	90%	98%	95%
Custom Masonry Sealer	Red Paint	Black Marker	Green Marker	Red Marker	% Avg. Removal
Fast Acting Stripper	95%	98%	98%	98%	97%
Graffiti Wipe	100%	98%	98%	98%	99%
) Split-face C			
	Red	Black	Green	Red	% Avg.
Untreated Control	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	95%	100%	75%	90%	90%
Graffiti Wipe	95%	90%	75%	90%	88%
Custom Masonny Sociar	Red	Black	Green	Red	% Avg.
Custom Masonry Sealer	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	98%	98%	98%	98%	98%
Graffiti Wipe	100%	98%	98%	98%	99%
	"Ivory" (Gra	y) Split-face	СМИ		
	Red	Black	Green	Red	% Avg.
Untreated Control	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	85%	95%	75%	75%	83%
Graffiti Wipe	85%	90%	75%	75%	81%
Guatam Magazimi Saalar	Red	Black	Green	Red	% Avg.
Custom Masonry Sealer	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	90%	98%	95%	95%	95%
Graffiti Wipe	95%	98%	95%	95%	96%
	"Coral" (Re	d) Split-face	СМИ		
	Red	Black	Green	Red	% Avg.
Untreated Control	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	95%	80%	80%	80%	84%
Graffiti Wipe	98%	80%	80%	80%	85%
Custom Masonry Sealer	Red Paint	Black Marker	Green Marker	Red Marker	% Avg. Removal
Fast Acting Stripper	100%	100%	100%	100%	100%
Graffiti Wipe	100%	100%	100%	100%	100%
					10070
"Earthstone Buff" (Dark Red) Smooth-face Concrete Brick					
Untreated Control	Red	Black	Green	Red	% Avg.
	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	90%	95%	85%	85%	89%
Graffiti Wipe	98%	85%	85%	85%	88%
Custom Masonry Sealer	Red Paint	Black Marker	Green Marker	Red	% Avg. Removal
-		98%		Marker	
Fast Acting Stripper	98%		98%	98%	98%
Graffiti Wipe	98%	98%	98%	98%	98%

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TEST RESULTS – Graffiti Control

"Cream" (White) Smooth-face Concrete Brick					
Untreated Control	Red	Black	Green	Red	% Avg.
	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	90%	80%	80%	80%	83%
Graffiti Wipe	90%	80%	80%	80%	83%
Custom Masonry Sealer	Red	Black	Green	Red	% Avg.
	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	95%	98%	98%	98%	97%
Graffiti Wipe	98%	98%	98%	98%	98%
"Parchn	nent" (White) S	Smooth-face	Concrete Bric	k	
Untropted Control	Red	Black	Green	Red	% Avg.
Untreated Control	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	60%	80%	50%	80%	68%
Graffiti Wipe	98%	80%	50%	80%	77%
Custom Maconry Soular	Red	Black	Green	Red	% Avg.
Custom Masonry Sealer	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	98%	100%	95%	95%	97%
Graffiti Wipe	98%	100%	95%	95%	97%
"Parch	nment" (White)	Split-face Co	oncrete Brick		
Untreated Control	Red	Black	Green	Red	% Avg.
Foot Acting Strippor	Paint 85%	Marker 98%	Marker 70%	Marker 75%	Removal 82%
Fast Acting Stripper	85%	98% 98%	70%	75%	82%
Graffiti Wipe	Red	98% Black	70% Green	75% Red	
Custom Masonry Sealer	Paint	Marker	Marker	Marker	% Avg. Removal
Fast Acting Stripper	95%	100%	98%	95%	97%
Graffiti Wipe	95%	100%	95%	95%	96%
"Gold" (Tan) Split-face Concrete Brick					
	Red	Black	Green	Red	% Avg.
Untreated Control	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	95%	95%	75%	90%	89%
Graffiti Wipe	95%	95%	75%	90%	89%
Custom Masoney Socier	Red	Black	Green	Red	% Avg.
Custom Masonry Sealer	Paint	Marker	Marker	Marker	Removal
Fast Acting Stripper	98%	98%	98%	98%	98%
Graffiti Wipe	98%	98%	98%	98%	98%





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PHOTOGRAPHS – Graffiti Control

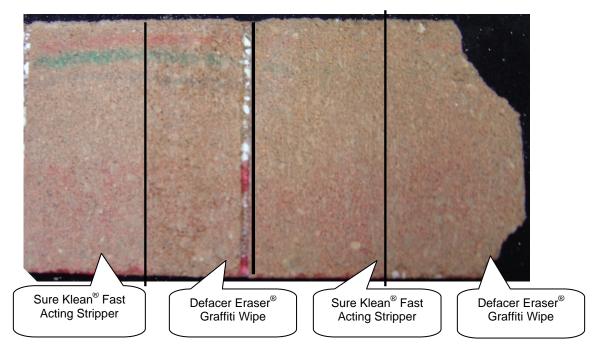
"Gold" Smooth-face Concrete Brick Before Graffiti Removal



Sure Klean[®] Custom Masonry Sealer

Untreated
Control

"Gold" Smooth-face Concrete Brick After Graffiti Removal







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CONCLUSIONS – Graffiti Control

Based upon laboratory evaluations, graffiti removal was improved when the submitted samples were treated with Sure Klean[®] Custom Masonry Sealer prior to graffiti application. In addition, Sure Klean[®] Custom Masonry Sealer enhanced the appearance of the CMU's.

RECOMMENDATIONS – GRAFFITI CONTROL

Recommendations for graffiti control treatment for each type of CMU submitted by Midwest Block & Brick, Kansas City, MO, are provided in the chart below. Recommendations are based on the treatment that proved most effective for providing graffiti repellency and the product that was most effective at removing the graffiti on all types submitted.

Block Type	Graffiti Repellents	Graffiti Removers
All Submitted CMU's	Sure Klean [®] Custom Masonry Sealer	Sure Klean [®] Fast Acting Stripper OR Defacer Eraser [®] Graffiti Wipe

Apply all products in accordance with the manufacturer's recommendation provided on container labels and product data sheets. Because the severity of graffiti varies from location to location, on-site testing should be conducted to determine the most appropriate graffiti control product and procedure for a particular project.

For the most severe graffiti cases Sure Klean[®] Fast Acting Stripper is recommended for job-site testing. For mild graffiti cases, Defacer Eraser[®] Graffiti Wipe is recommended for job-site testing. See product literature for additional application and product information.

Alah R Colm

Nathan R. Colaner Technical Analyst

NRC/



Laboratory Report

Pallet Tag Program Evaluation

Midwest Block & Brick Kansas City, MO

Project No. 0403-04 PTP

Prepared For:

Midwest Block & Brick 4101 E. 12th St. Terrace Kansas City, MO

Prepared By:



PROSOCO, Inc. June 2004